

ICHHP – Vienna 2009

Thérapeutiques,
reflets de la société française

Therapeutics,
Windows on french society

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XVIth-XVIIIth centuries

Secret medicines
Charlatanism

Marat's water => useless drug

Orvietan pills of Troyes => dangerous drug

Nicole's drugs => misleading advertising



XVIth-XVIIIth centuries

Secret medicines
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Quarante-neuf pierres urinaires d'une singulière forme, dont vingt-six expulsées, d'un seul trait, par un homme de trente-cinq ans, à la faveur du Remède de M. le Chevalier de Godernaux, qui a rétabli parfaitement la santé du malade, après seize années de maux divers, de souffrances & d'opérations inutiles. Ce fait, arrivé en dernier lieu à Paris, est très-authentique. Voyez le *Cri de l'Humanité*, original, pag. 25.

Marat's water => useless drug

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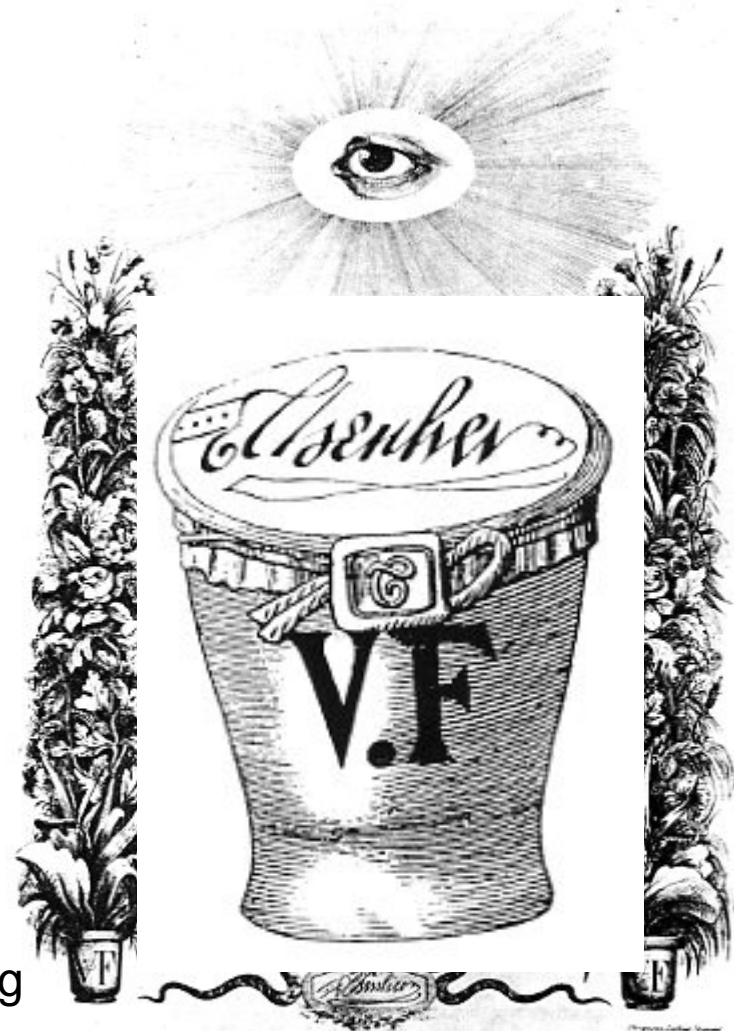
Nicole's drugs => misleading advertising

Godernaux's powder =>

XVIth-XVIIIth centuries

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Marat's water => useless drug
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Nicole's drugs => misleading advertising
Godernaux's powder =>
Widow Farnier's ophthalmic balm => effective drug



AFFICHE ILLUSTRÉE SIGNALANT UN DÉPÔT DE POMMADE DE LA VEUVE FARNIER
Cf. p. 370

XIXth-XXth centuries

Alternative medicines

Herbal remedy
Aromatherapy



Herbal tea dealer

XIXth-XXth centuries

Alternative medicines

Herbal remedy
Aromatherapy

camomilla recutita Rausch

Matricine

=> after treatment

=> chamazulen = anti inflammatory



XIXth-XXth centuries

Alternative medicines

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mentha piperita L.

menthol = against headache



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ocinum basilicum L.

methylchavicol = anti stress



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rosmarinus officinalis L.



Morocco's species => 1,8cineole = bronchopulmonary system
Provence's species => camphol = cardiac system
Corsican species => borneol and verbenone = digestive system



Russian homeopathy case
Musée de la Pharmacie -Montpellier

Herbal remedy
Aromatherapy
Homeopathy



XIXth-XXth centuries

Alternative medicines

Herbal remedy
Aromatherapy
Homeopathy
Gemmotherapie



Buds of *tilia tomentosa* L. => farnesol = against insomnia or anxiety

Conclusion

Therapeutics, windows on french society along the centuries :

- Why ?
- Much ignorance in the medical field
 - Reaction tuning against allopathy and toward « new being » remedy
 - Adaptation of the medication and its dosage to treat the diseases due to modern living and the ageing of society

It's necessary for the physician

to have choice between several therapeutics

because of the psycho-sociologic feature of medicament

